

BARCO SERIES 2 DIGITAL CINEMA PROJECTORS AVAILABLE WORLDWIDE

In March 2010 Barco announced that its 'Series 2' digital cinema projector had successfully passed the procedural test for DCI compliance administered by CineCert, the leading third-party authorising test facility, thus reaching another important milestone in the rollout of these projectors. John Hurst, CTO of CineCert LLC confirmed that the DP2K-20C was the first digital cinema projector to complete procedural testing in their lab and said that it showed that DCI compliance testing is not only possible but also quite practical.



At the ShoWest trade show in Las Vegas, Barco presented its full line-up of Series 2 Digital Cinema projectors for the first time. The six new projectors form a complete projector family, with various models for every screen size and budget. For small and mid-size movie theatres with screens ranging from 12 to 20 metres, there is a dedicated line of compact DP2K 'C-series' projectors, based on Texas Instruments' 0.98" DLP Cinema® chip. For larger venues, with screens up to 32 metres wide, Barco developed the ultra-bright DP2K 'B-series', integrating Texas Instruments' 1.2" DLP Cinema® chip.

Tim Sinnaeve, Market Director Barco Digital Cinema said that Showest had proved a tremendous success for Barco, and that the new projector family had been extremely well received. He believed that the market is really taking up the proven Barco design concepts, such as truly modular design and commonality of spares, which has been taken to the next level again in the new Series 2 Projectors. The many key customers selecting Barco for their digital cinema rollouts are a great recognition of this continued technology leadership, and examples of Exhibitors that are already "projecting the magic" with the new DP2K Digital Cinema projectors include Cinemark in the US and Latin America, Rave Motion Pictures in the US, ZON Lusomundo in Portugal and Palace Cinemas in Hungary. Tim explained that Digital Cinema is a core business for Barco and that before the launch of the new projector family they had already made the necessary investments in production capacity to keep track with the pace of the digital cinema rollout for the coming years. Demand is currently peaking, especially following the unparalleled success of Avatar 3D, which can be challenging for the supply chain, and it was interesting to learn that Barco has shipped more Digital Cinema Projectors in the first Quarter of 2010 than any quarter before, this following on from the record breaking 2009. Barco are working closely with suppliers to ensure that they can meet the current demand in the market. With DLP Cinema® Enhanced 4K also on the horizon, this is an exciting year for digital cinema - The 1.38" DLP Cinema® Enhanced 4K chip will be the first on the market and this is expected towards the end of this year or early next year. Barco will then start shipping 4K Digital Cinema Projectors to complement the line-up of 2K Digital Cinema Projectors.

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BRITISH CINEMA CELEBRITIES SUPPORT CINEMA MUSEUM'S FUNDRAISING EVENT

Readers may recall the article featured just over a year ago on The Cinema Museum in London's Kennington area. The museum which houses a massive collection of film stills as well as a very impressive collection of cinema artifacts, equipment, fixtures and fittings, principally celebrates the history of film exhibition within the UK. A year ago the collection, largely amassed by Ronald Grant, was facing major problems in terms of its long term future because of the need to move to a then unknown future location. The situation has since become a little less urgent. It organised a Film and Movie Memorabilia Bazaar at the end of February in order to raise much needed funds.

Dealers and visitors came from all over the country and abroad. Classic original posters from Hollywood to Bollywood, famous original film stills, films of all ages and gauges,



cameras and projectors of all shapes and sizes and related film equipment, film books of all types and DVDs were all for sale, with many dealers contributing to the museum's finances. Film Guests for the weekend - with most giving talks - including actress Fenella Fielding, famous for her distinctive voice; Caroline Munro, Bond girl and pinup of many British films of the 60's and 70's; Muriel Pavlow, who started as a child actress in 1934 and famously played in 'Reach For the Sky' and 'Malta Story'. From the world of film history; Kevin Brownlow, internationally renowned British leading silent film historian talked about finding an amazing collection of Charlie Chaplin's original outtakes, and David Cleveland, founder of the East Anglian film archive talked about the fascinating history of home movie formats. The Bazaar had approximately 600 visitors over the weekend and raised £7000 for the museum. The event was opened by Michel Winner and he is pictured with the museum's Morris Hardcastle.

Mark Trompeteler



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