HOLLYWOOD THEATERS GO FOR VISTA

Hollywood Theaters selected Vista as the operating system for their new cinema concept, at their SouthGlenn Theater in Centennial, Colorado.

As well as installing Vista Box Office and Concessions, Hollywood Theaters has elected to utilize the Vista CashDesk, Kiosk modules and Food and Beverage modules. The Vista CashDesk module provides Hollywood Theaters with a way to more tightly control cash and other valued items such as Gift Cards, Vouchers and Coupons.

Hollywood Theaters has installed 8 kiosks at the SouthGlenn Theater. Kiosks, utilising Vista Kiosk software, are a great way to increase sales and provide customers with an alternate means of ticket and concession purchase or pick up. With customisable seating plans and the ability to display
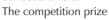
customized graphics beside session times, kiosks are proving to be very popular with Hollywood Theaters' customers.

The SouthGlenn site is a new cinema concept for Hollywood Theaters, featuring 100% reserved and premium balcony seating, and the highlight has to be the full service restaurant and bar located in the heart of the complex.

CEI BOOTH 184
www.vistaeu.com

JACK ROE HAMPER WINNER

In the March 2010 issue of Cinema Technology we congratulated Cineworld Engineer Paul Davies on winning the CTC Christmas quiz - he was the only entrant to get all the correct answers.

The competition prize was a generously sized hamper from Jack Roe, and this was presented to Paul at the Borderlines Film Festival in Hereford. Paul was amongst Jack Roe's other guests at the company's Film Sponsorship evening at The Courtyard in Hereford.

After the presentation to Paul, guests were served champagne and then had a buffet meal before the screening. There were two films shown at the screening. Firstly there was a short film directed by and starring Buster Keaton (Neighbours), with Virginia Fox.

This was followed by "Man with a Movie Camera", an interesting film made in the same year that Jack Roe started trading (1929).

Man with a Movie Camera, or Living Russia is an experimental 1929 silent documentary film, by Russian director Dziga Vertov, edited by his wife Elizaveta Svilova, giving a view of Russian life in the late 1920s, accompanied by a large amount of Stalinist and anti nazi propaganda.

A very enjoyable evening was had by all. The photograph shows Paul being presented with the prize by Sandie Caffelle from Jack Roe.

CEI BOOTH 166   *www.jack-roe.co.uk*

CHRISTIE SPONSORS THIRD ANNUAL BKSTS STUDENT FILM SHOW

Industry professionals and BKSTS members are warmly invited to the third annual BKSTS Student Film Show, 1 – 5pm, on 14th. June, at NFT3, BFI Southbank, in London. Sponsored by Christie, with the excellent support of the BFI Southbank Technical Operations team, this is an occasion when graduating students on courses that have an association with the BKSTS get a chance to showcase their film production work in this prestigious central

London film venue. Courses featured include the degree courses at University for the Creative Arts, Farnham and Staffordshire University, as well as work from Brighton Film School.

If you are based in London and have time to take a couple of hours out to view the work, and meet some of the film industry talent of the future, then please do consider coming along. Work shown in previous years has been of a very high standard.

If you would like to attend this afternoon free event and reserve a seat please contact the event organiser, Mark Trompeteler e: mtromp@blueyonder.co.uk